



## Cozy Pond Campground Case Study

### *Turnkey Campground Wireless with 24/7 Support*

With the impact of Covid- 19, steering people to outdoor venues for social gathering, vacationing, and remote work, WiFi has become a major focus and has quickly transitioned from an amenity to a necessity. With that in mind, Cozy Pond Camping Resort wanted to give their campers an at-home Wi-Fi experience of exceptional quality. A robust, secure & scalable cloud managed solution, that could be easily maintained, and 100% supported. During these uncertain times, they also wanted a system that could generate additional revenue for the park. Free basic internet would be provided as well as a premium tier where they could charge for enhanced bandwidth. The Premium plans would allow Guests to have an “at home experience” with ability to support Live TV and Audio streaming services, Video Conference Calls, multi-media devices including Apple TV and Roku. They wanted the resort to be under one network and include advanced enterprise features, including a splash page for guest login. Having one company that could design, architect, install and a centrally managed system that could be remotely monitored and supported was critical. A comprehensive enterprise-class wireless solution was required and Sigmawifi was the answer.



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#### SOLUTION:

- Delivered a robust, scalable, performance-optimized Wi-Fi Solution with incredible coverage!
- Installed an extensive wireless and wired backhaul system to extend connectivity throughout park including Two 500'+ dual strand aerial fiber drops which extended connectivity through wooded areas
- Incorporated a software-based credit card payment system that offered tiered bandwidth and customized plans to meet the customer's needs that leads to revenue generating for the park.
- Virtual Controller based solution with cloud management, reporting and analytics!
- Wireless technology that provides signal strength throughout park with -65db signal strength.
- Providing ongoing proactive device management, monitoring, and 24/7 support!

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LOCATION: COZY POND CAMPING RESORT, 541 BATTLE STREET, WEBSTER, NH 03033

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